

# Notre Dame de Sion School 2013 Strategic Plan

## STRATEGIC INITIATIVE I: MISSION AND IDENTITY

Continue to develop our identity and actions as a Catholic School in the tradition of the Congregation of the Sisters of Notre Dame de Sion by:

- Creating a professional development plan that ensures our school will remain true to the founder's values and vision, and relevant to today's educational needs.
- Assisting our students in a Catholic atmosphere to fully embrace Sion's core values as they live their lives as global citizens and future community leaders.

## STRATEGIC INITIATIVE II: FINANCIAL SUSTAINABILITY

Provide for the long-term financial sustainability of Notre Dame de Sion School by:

- Building operating reserves to allow for opportunities for additional investment in programming and facilities improvements.
- Balancing market and/or mission appropriate tuition while increasing opportunity for Financial Assistance and all-school programming.
- Focusing on competitive compensation packages designed to attract and retain outstanding faculty and staff.
- Growing the endowment for increased scholarship opportunities, all-school programming and facility maintenance and improvements.

## STRATEGIC INITIATIVE III: ENROLLMENT MANAGEMENT, MARKETING AND COMMUNICATIONS

Develop and implement a comprehensive public relations and communication plan for all constituents of Notre Dame de Sion School and the broader community in order to:

- Increase awareness of the School in the Greater Kansas City area.
- Realize and maintain full enrollment.
- Cultivate strong and lasting relationships that promote alumnae(i) and parent engagement.

## STRATEGIC INITIATIVE IV: PROGRAM, CURRICULUM, AND FACULTY DEVELOPMENT

Ensure that Notre Dame de Sion School continues to deliver vigorous programming for all students by:

- Analyzing current curriculum with a focus on the school's mission and best practices in the 21st century classroom to equip students with the knowledge and skills needed to thrive in a global society.
- Enhancing extra-curricular and co-curricular offerings that bolster the School's academic program and student life.
- Providing meaningful evaluation and professional development opportunities for the School's leadership, faculty and staff to foster a culture of collegiality and academic excellence.

## STRATEGIC INITIATIVE V: FACILITIES IMPROVEMENT AND RENOVATION

Create a master plan for the physical plant and school grounds that:

- Evaluates and prioritizes current and future structural needs to support the School's programs.
- Makes use of collaborative and strategic community partnerships to leverage the School's ability to maximize its resources.